INTELLIGENT VIDEO ANALYTICS

Retail Loss Prevention and Business Analytics

▶ Proven Loss Prevention applications for Retail
▶ Enhance Customer and Staff Safety
▶ Video Analytics to enhance marketing and planning strategies

LOSS PREVENTION

- Help prevent loss by providing real time alerts of repeat offenders reentering a store or location. Further identify associates of those repeat offenders.
- Help verify returns desk refunds are authentic.
- Use search tools with persons of interest to further identify incidents.
- Proven track record in crowded and unstructured scenes and challenging environments with exceptional detection accuracy including side on faces, glasses, hats and masks.

IMPROVED SAFETY AND SECURITY

- Provide additional protection for employees and customers by providing real time alerts of violent or trespassed repeat offenders reentering a store or location.
- Reduce Staff risk and conflict for 'should not approach' situations.
- Search for a lost child in a large Retail building. Import a photo of child from parent's phone and use our Facial Recognition software to conduct an immediate search of all cameras for the lost child.
- Alert if unauthorised persons are detected in restricted areas.

ENHANCED MARKETING AND PLANNING

- Optimise layout and customer flow with investigation tools for analysis of store movements
- Reporting tools and dashboards to organise and gain insights without collecting personal information.
- Help manage capacity/mask compliance and contact tracing.

VIX VIZION AND PRIVACY

Imagus software has been designed with privacy principles and guidelines in mind. Contact Vix Vizion to learn how Imagus software operates to ensure data is protected and managed securely.

e sales@vixvizion.com   w vixvizion.com

VIX VIZION