



## Pubs, Clubs and Sports Venues

- ▶ Understand your customers better / improve customer service
- ▶ Enhance security, access control and staff management
- ▶ Easily comply with responsible gaming regulations

VIX VIZION'S "IMAGUS" FACE RECOGNITION AND VIDEO ANALYTICS SOFTWARE DELIVERS EXTREMELY FAST ACCURATE FACE RECOGNITION AND VIDEO ANALYTICS. IMAGUS CAN BE DEPLOYED WITH YOUR VMS OR "STAND-ALONE". IMAGUS IS DEVELOPED AND SUPPORTED BY VIX VIZION, AN AUSTRALIAN TEAM OF VIDEO ANALYTICS SPECIALISTS. WE PRIDE OURSELVES ON QUALITY PRODUCTS AND CUSTOMER SERVICE.

### BUSINESS AND CUSTOMER INSIGHTS

- Imagus collects and manages valuable business data from your video streams
- Capture customer data including age, gender, emotion, mask detection, and occupancy - by location, date and time
- Identify VIP's and create alerts
- Report and analyse customer activity over time to optimise your site layout, people flow, customer/staff well being, and marketing activities

### SECURITY AND ACCESS CONTROL

- Provide alerts and information to staff in real time
- Identify and alert on people of interest, or enroll and alert on people in real time
- Powerful forensic analysis tools for incident investigation, contact tracing, known/unknown associate identification
- Customer / staff identity checking and biometric access control
- Flexible reporting – who is where/when, who belongs, who doesn't

### RESPONSIBLE GAMING

- A simple, accurate and unobtrusive solution for responsible gaming compliance
- Easy to use and manage industry specific user interfaces
- Real time configurable alerts and notifications (eg: SMS, screen, web call, email, lighting)
- Central monitoring of system health plus system redundancy options to ensure uptime and compliance
- Reporting and investigation tools

### VIX VIZION AND PRIVACY

Imagus software has been designed with privacy top of mind. Imagus can be installed and have data stored locally on your own secure server. Face images can be stored encrypted or as metadata so that the actual image files can be deleted. Metadata can be used for future reporting, forensic analysis or matching. Analytics data can be de-identified and stored as consolidated analytics.